

See and be seen

Printing guidelines

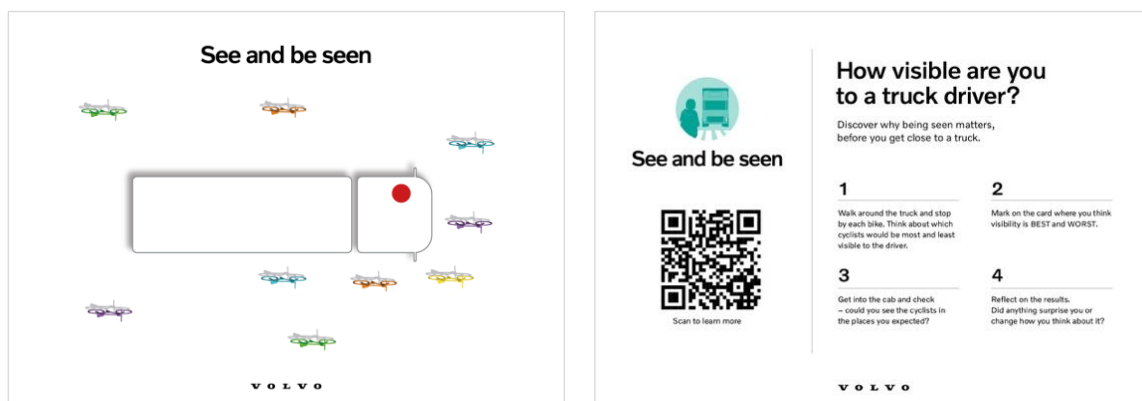
ILLUSTRATION CARD

Format: A5

1 page

Colours: 4+4

Paper: 200 gr, white, matte



SILHOUETTES AND BOARD HOLDERS



The silhouettes are available in 5 colours and should be produced according to the list below:

Blue = 2

Purple = 2

Orange = 2

Green = 2

Yellow = 1

Total: 9

Final artwork is available for each colour and comes in 2 pages for each silhouette (front and back).

You will also need 9 board holders (one for each silhouette).

Printing instructions for the silhouettes

Size: 598x1544 mm

Colours: 4+4 (double sided print)

Material: A lightweight foam board is recommended, e.g. Stadur VISCOM SIGN SF, 10 mm. (When producing silhouettes for the activity in Gothenburg, all 9 silhouettes fit into one foam board with the dimensions 2440x1220 mm).

Example of board holder

The board holder used in Gothenburg was a Panda water base (500x450x180 mm), which weighs 1.4 kg empty, and 18 kg filled with water. Please see your local provider for a suitable alternative.



SEE AND BE SEEN SYMBOL

The symbol should always be used against a white background.



See and be seen

SEE AND BE SEEN STICKERS

Printing instructions for the stickers

Size: 40 cm diameter

Colours: CMYK (one side print)

Material: Print on a weather-resistant material, such as vinyl flooring, and then cut out the circle.

